

# 2011 WALES RALLY GB

## MEDIA ACCREDITATION

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### ACCREDITATION EXPLANATION

Wales Rally GB is the 13<sup>th</sup> and final round of the 2011 FIA World Rally Championship and has to apply strict criteria for media accreditation set out by the FIA, the international governing body of motor sport.

Please read the following guidelines carefully and make sure all the information requested is supplied with your accreditation application and it is posted to the appropriate address.

Failure to supply the requested information, or to sign the disclaimer, will delay the processing of your application.

Accreditation provides access to the media facilities in Rally HQ and the Service Park in Cardiff and designated areas in Special Stages.

News and information can be supplied, free of charge, before, during and after the event to journalists and publications who are unable to attend the rally, or do not qualify for accreditation.

During the rally images of all participants will be available, free of charge, via the event website; [www.walesrallygb.com](http://www.walesrallygb.com)

If you need help with your application please contact:

John Horton, National Press Officer  
Tel: +44 (0) 121 378 2828  
Email: [john@jhmm.co.uk](mailto:john@jhmm.co.uk)

The accreditation form together with supporting documentation must be posted to:

Accreditation Manager  
Wales Rally GB Press Office  
27a Coleshill Road  
Sutton Coldfield  
West Midlands  
B75 7AX

**TO ARRIVE PRIOR TO FRIDAY 30<sup>TH</sup> SEPTEMBER 2011**

**Applications received after this date will be returned.**

## ACCREDITATION GUIDELINES

### 1. INTERNATIONAL PRINT MEDIA & PHOTOGRAPHERS

Requests from International publications must be sent by **Wednesday 19<sup>th</sup> October 2011** to the FIA External Relations Department.

Accreditation forms can be found on the FIA website: [www.fia.com](http://www.fia.com) or supplied by the FIA External Relations Department:

Tel: +33 1 43 125 812

Fax: +33 1 43 125 818.

Email: [sgomez@fiacommunications.com](mailto:sgomez@fiacommunications.com)

### 2. UNITED KINGDOM PRINT MEDIA & PHOTOGRAPHERS

Requests from the above must be sent by **Friday 30<sup>th</sup> September 2011** to:

Accreditation Manager  
Wales Rally GB Press Office  
27a Coleshill Road  
Sutton Coldfield  
West Midlands  
B75 7AX

Please read section 4 below for information which must be supplied with each request.

### 3. ALL TV / NON-UK RADIO / WEBSITES / ELECTRONIC MEDIA/COMMERCIAL PHOTOGRAPHERS

Requests from any of the above should be sent direct to:

North One Sport  
Accreditation Service  
The Annex  
Mayward House  
46-52 Pentonville Road  
London  
N1 9HF

Tel: +44 207 584 7584

Fax: +44 207 502 5621

Email: [accreditations@northonesport.com](mailto:accreditations@northonesport.com)

#### 3.1. UK Based Radio Stations

North One Sport allow Wales Rally GB to nominate five (5) national/local radio stations to broadcast from the event.

A Maximum of two (2) passes will be issued to each Station.

Applications for national/local radio accreditation should be submitted by **Friday 30<sup>th</sup> September 2011** to allow time for North One approval.

NB: National or local radio journalists who are unable to attend the event, can be provided with a free of charge news and results service. Please contact John Horton, National Press Officer, for details.

#### 4. INFORMATION TO BE SUPPLIED WITH EACH APPLICATION

- a) A formal request for accreditation, written on the publication's official letterhead, signed by a Director of the publication or the Editor. Requests signed by clerical staff will not be accepted.
- b) A completed Accreditation Form (See Page 4).  
NB: International Print Media & Photographers must use the accreditation form found on the FIA website; [www.fia.com](http://www.fia.com)
- c) **Written confirmation of the publications frequency and its circulation or readership figures.**
- d) A current and original copy of the publication.
- e) Examples of all published material from 2010 Wales Rally GB, if either the applicant or the publication were accredited.
- f) Requests from freelance Journalists/Photographers must be accompanied by copies of their published work during the last 12 months, specifying the names of the newspapers / magazines in which the work has been published.

NOTE: c) and d) do not apply to major International press agencies.

e) does not apply to publications applying for the first time.

#### 5. GUIDELINES AND INFORMATION FOR ACCREDITATION APPLICATIONS

- a) Up to a maximum of **three (3)** representatives per organisation will be considered for accreditation by the FIA. A separate application form should be submitted for each person to be accredited.
- b) To be accredited, a publication must:
  - i) have a circulation size and quality that satisfies the criteria of the FIA.
  - ii) be on sale to the public.
- c) **Accreditation for Press Photographers:** The FIA provides 12 (twelve) photographer Tabards for UK-based Photographers. Priority will be given to national publications and agencies based on circulation, frequency and previous coverage of Wales Rally GB.
- d) Advertising, PR, marketing, or sponsor representatives are not eligible for accreditation.

Once applications have been processed by Wales Rally GB and approved by the FIA, a letter or email confirming successful accreditation will be sent to the applicant(s).

This letter must be produced when collecting passes at the event.

**No pass(es) can be collected without this confirmation.**

If you require any further information, please do not hesitate to contact:

John Horton  
National Press Officer  
Tel: +44 (0) 121 378 2828  
Email: [john@jhmm.co.uk](mailto:john@jhmm.co.uk)

END OF GUIDELINES

# 2011 WALES RALLY GB

APPLICATION FOR MEDIA ACCREDITATION  
Closing Date Friday 30<sup>th</sup> September 2011



Organisation Name: \_\_\_\_\_

Category (please tick only ONE box):

Newspaper/magazine on sale to the general public:  News Agency:  UK Radio Station:  Freelance:

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Mobile Telephone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ Email: \_\_\_\_\_

**PERSON TO BE ACCREDITED (Please print all details clearly):**

Name: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Mobile Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Journalist:  Photographer:  Radio Reporter:

I have read and will comply with the declaration below.

Signed: \_\_\_\_\_

Enclosed:

Editors Letter:  Publication:  Cuttings:

## DECLARATION

I declare that I am over 18 years of age and agree to act, at all times, in accordance with the instructions of officials of the 2011 Wales Rally GB. I further declare that I am physically and mentally fit to carry out my function and that I will inform the organisers immediately should any change in my condition occur which I have reason or ought to have reason to believe would affect my ability to carry out my function. I acknowledge the nature and type of the competition and that while undertaking my duties I may be exposed to the potential risk inherent in motor sport and that I will undertake my function with its associated risks with due and proper regard for my safety and that of others. I understand that all persons having any connection with the promotion and/or organisation and/or conduct of the event are insured against loss or injury through their negligence.

END OF DOCUMENT